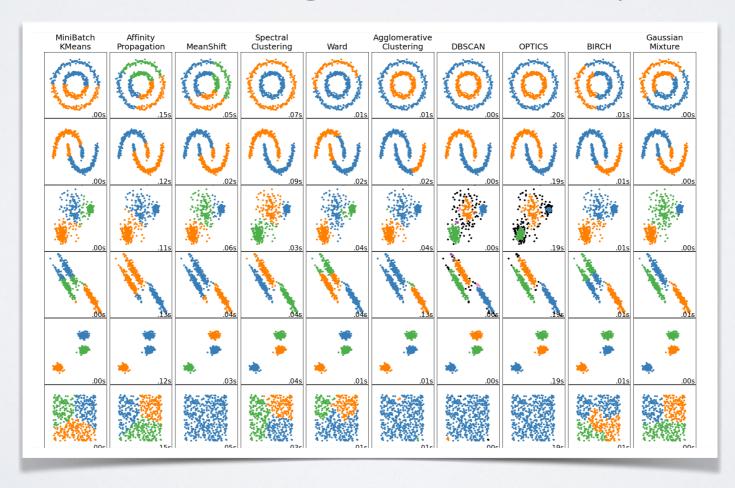
# COMMUNITY DETECTION (GRAPH CLUSTERING)

### COMMUNITY DETECTION

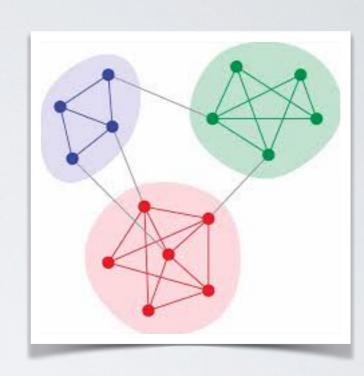
- Community detection is equivalent to "clustering" in unstructured data
- Similar problems: what is a good community?



### COMMUNITY DETECTION

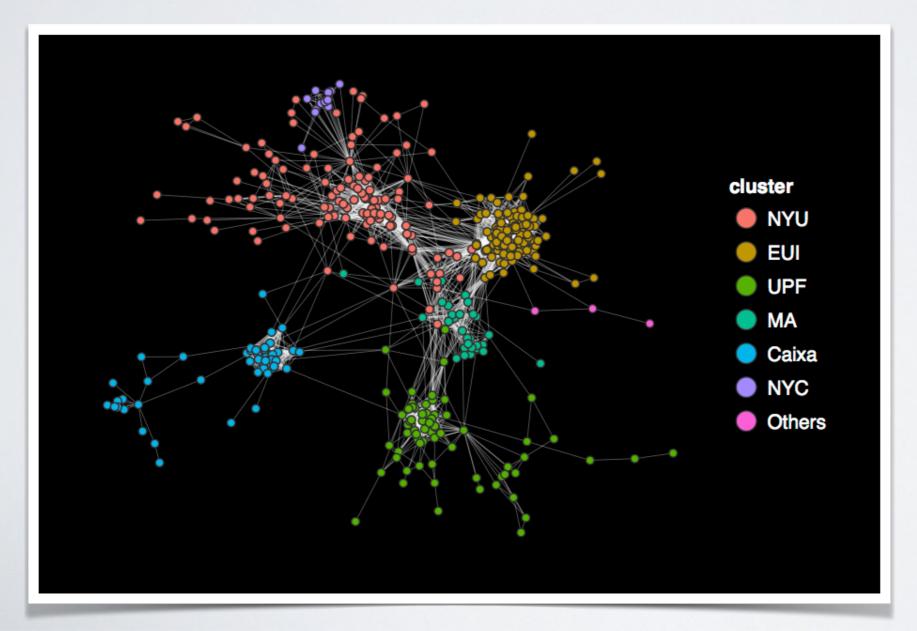
#### Community detection:

- Find groups of nodes that are:
  - Strongly connected to each other
  - Weakly connected to the rest of the network
  - Ideal form: each community is I)A clique, 2) A separate connected component
- No formal definition
- Hundreds of methods published since 2003



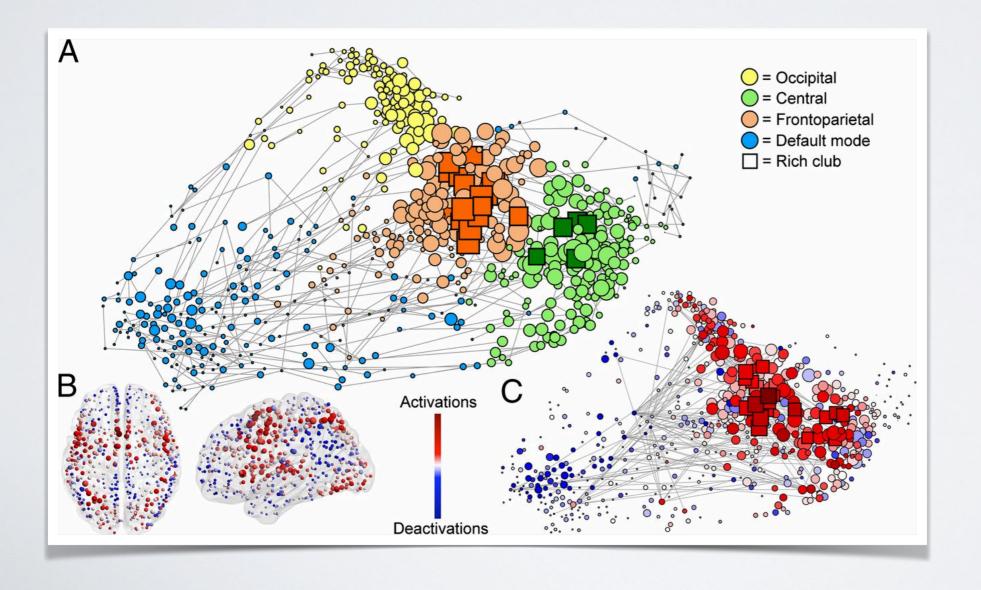
# COMMUNITY STRUCTURE IN REAL GRAPHS

· If you plot the graph of your facebook friends, it looks like this



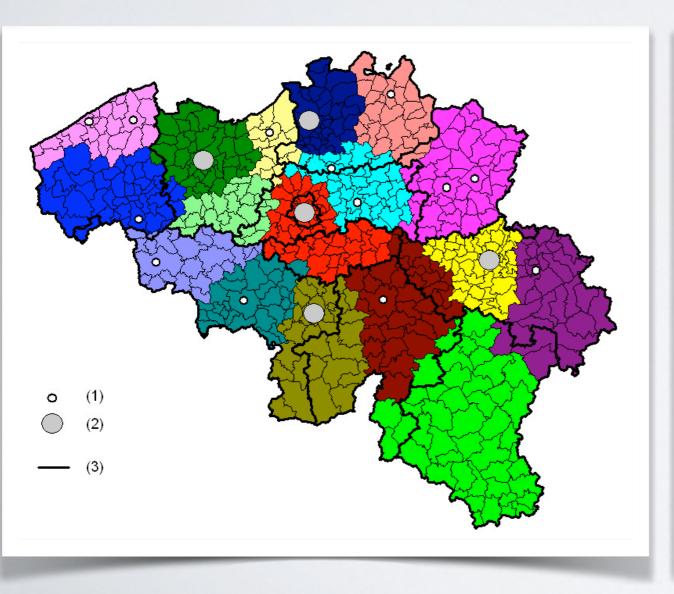
# COMMUNITY STRUCTURE IN REAL GRAPHS

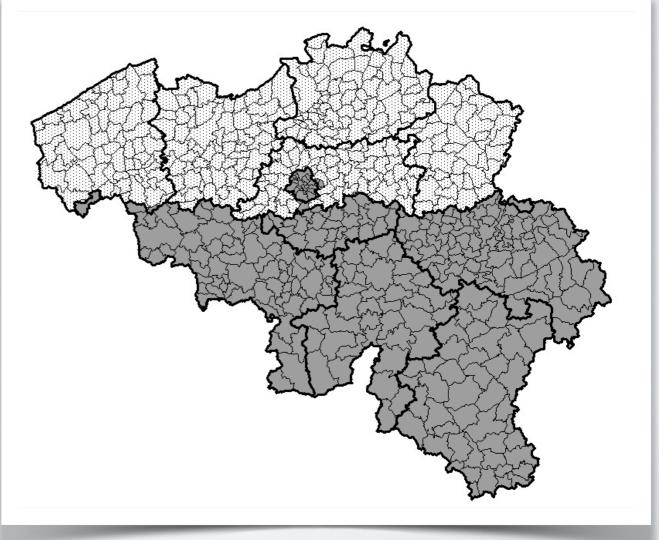
Connections in the brain?



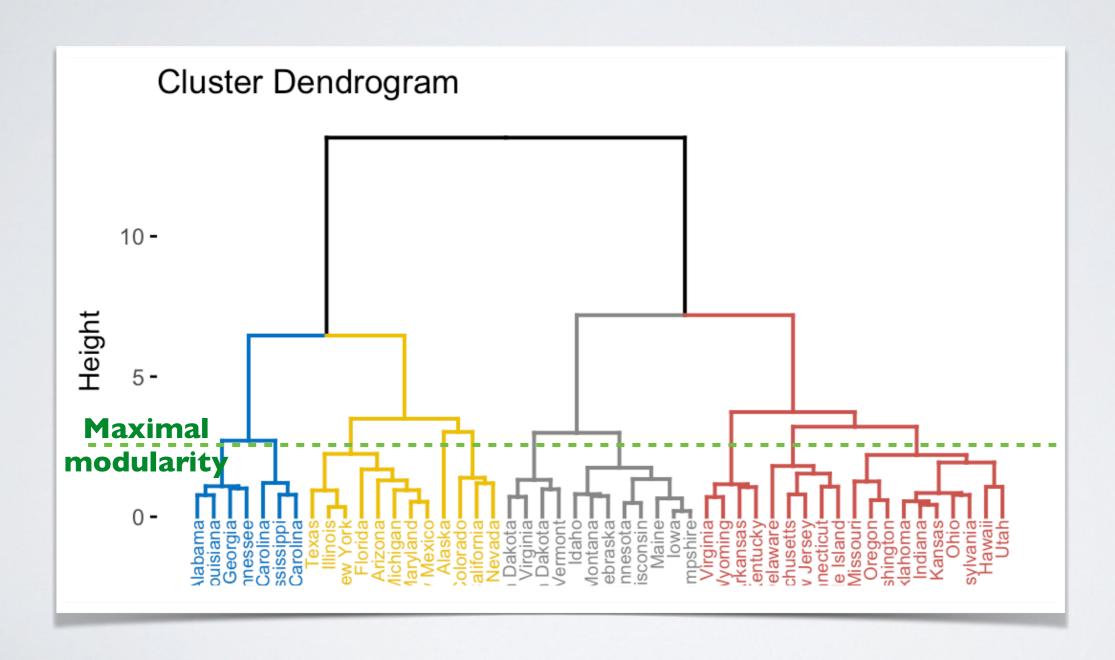
# COMMUNITY STRUCTURE IN REAL GRAPHS

Phone call communications in Belgium ?





- 1) Compute the betweenness of all edges
- 2) Remove the edge of highest betweenness
- 3) Repeat until all edges have been removed
  - Connected components are communities
- => It is called a divisive method
- =>What you obtain is a dendrogram
- How to cut this dendrogram at the best level?



- Introduction of the Modularity
- The modularity is computed for a partition of a graph
  - (each node belongs to one and only one community)
- It compares:
  - The **observed** fraction of edges inside communities
  - To the **expected** fraction of edges inside communities in a random network

$$Q = rac{1}{(2m)} \sum_{vw} \left[ A_{vw} - rac{k_v k_w}{(2m)} 
ight] \delta(c_v, c_w)$$

Original formulation

$$Q = rac{1}{(2m)} \Biggl[ A_{vw} - rac{k_v k_w}{(2m)} \Biggr] \, \delta(c_v, c_w)$$

Sum over all pairs of nodes

$$Q = rac{1}{(2m)} \sum_{vw} igg[ A_{vw} - rac{k_v k_w}{(2m)} igg] \delta(c_v, c_w)$$

I if in same community

$$Q = rac{1}{(2m)} \sum_{vw} \left[ A_{vw} 
ight] - rac{k_v k_w}{(2m)} 
ight] \delta(c_v, c_w)$$

I if there is an edge between them

$$Q = rac{1}{(2m)} \sum_{vw} \left[ A_{vw} - egin{pmatrix} k_v k_w \ \hline (2m) \end{bmatrix} \delta(c_v, c_w) 
ight.$$

Probability of an edge in a configuration model (Edges at random, keeping degrees)

Can also be defined as a sum by community

$$Q = \frac{1}{L} \sum_{i=1}^{|C|} (L_i - \frac{1}{2} K_i^2)$$

with  $L_i = L(H(c_i))$  the number of edges inside community i and  $K_i = \sum_{u \in c_i} k_u$  the sum of degrees of nodes in community i.

- Modularity compares the observed network to a null model
  - Usually the configuration model
    - Multi-edges and loops are allowed
  - Other models could be used, such as ER random graphs.
- Natural extension to weighted/multi-edge networks

- Back to the method:
  - Create a dendrogram by removing edges
  - Cut the dendrogram at the best level using modularity
- =>In the end, your objective is... to optimize the Modularity, right ?
- Why not optimizing it directly!

#### MODULARITY MAXIMIZATION

- From 2004 to 2008: The golden age of Modularity
- Scores of methods proposed to maximize it
  - Graph spectral approaches
  - Meta-heuristics approaches (simulated annealing, multi-agent...)
  - ▶ Local/Global approaches...
- => 2008: the Louvain algorithm

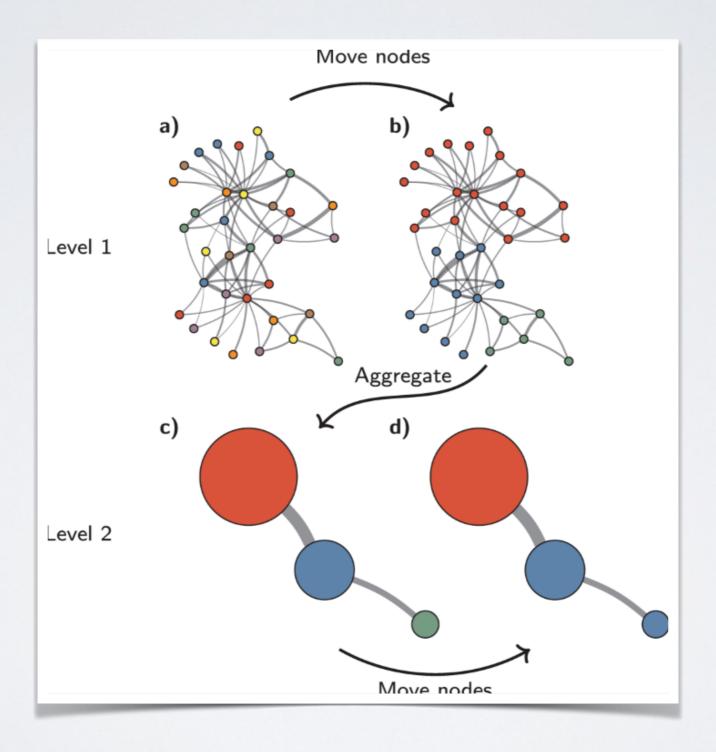
#### LOUVAIN ALGORITHM

- · Simple, greedy approach
  - Easy to implement
  - Fast
- Yields a hierarchical community structure
- · Beat state of the art on all aspects (when introduced)
  - Speed
  - Max modularity obtained
  - Do not fall in some traps (see later)

#### LOUVAIN ALGORITHM

- Each node start in its own community
- Repeat until convergence
  - FOR each node:
    - FOR each neighbor: if adding node to its community increase modularity, do it
- When converged, create an induced network
  - Each community becomes a node
  - Edge weight is the sum of weights of edges between them
- Trick: Modularity is computed by community
  - Global Modularity = sum of modularities of each community

### LOUVAIN ALGORITHM



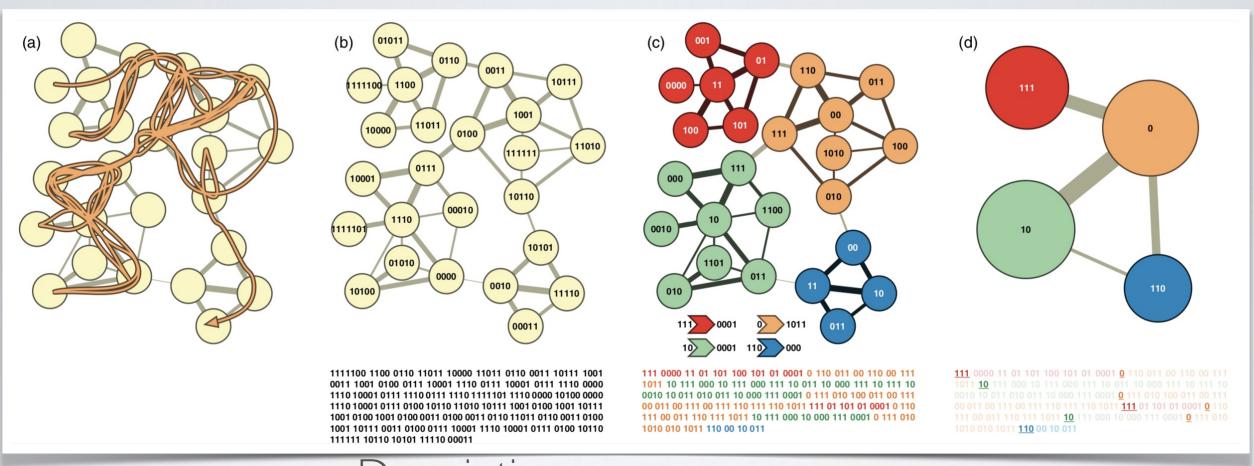
#### ALTERNATIVES

- Most serious alternatives
  - Infomap (based on information theory —compression)
  - Stochastic block models (bayesian inference)
- These methods have a clear definition of what are good communities. Theoretically grounded

#### INFOMAP

- [Rosvall & Bergstrom 2009]
- Find the partition minimizing the description of any random walk on the network
- · We want to compress the description of random walks

#### INFOMAP



Random walk

Description
Without
Communities

With communities

Huffman coding: short codes for frequent items

Prefix free: no code is a prefix of another one (avoid fix length/separators)

#### The Infomap method

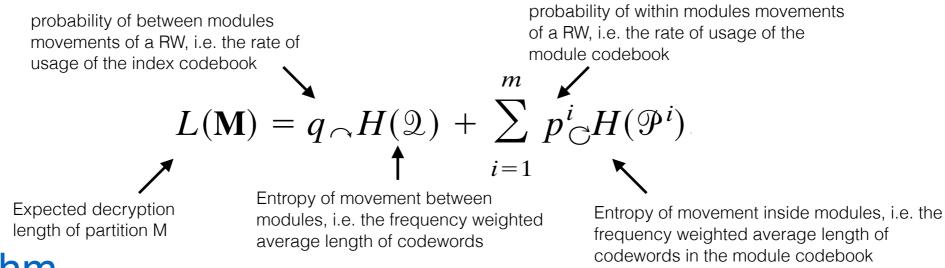
#### Finding the optimal partition M:

Shannon's source coding theorem (Shannon's entropy)

for a probability distribution  $P = \{p_i\}$  such that  $\Sigma_i$   $p_i = 1$ , the lower limit of the per-step code-length is

$$L(\mathcal{P}) = H(\mathcal{P}) \equiv -\sum_{i} p_{i} \log p_{i}$$

Minimise the expected description length of the random walk
 Sum of Shannon entropies of multiple codebooks weighted by the rate of usage



#### **Algorithm**

- 1. Compute the fraction of time each node is visited by the random walker (Power-method on adjacency matrix)
- 2. Explore the space of possible partitions (deterministic greedy search algorithm similar to Louvain but here we join nodes if they decrease the description length)
- 3. Refine the results with simulated annealing (heat-bath algorithm)

#### INFOMAP

#### • To sum up:

- Infomap defines a quality function for a partition different than modularity
- Any algorithm can be used to optimize it (like Modularity)

#### Advantage:

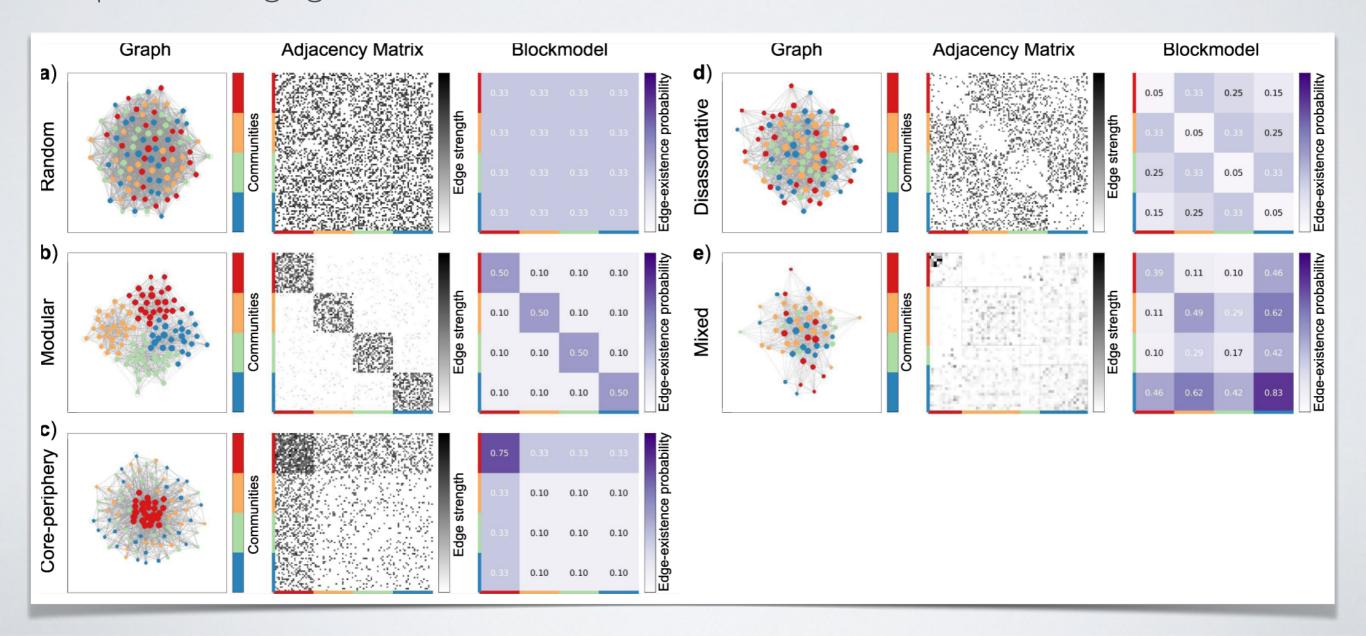
Infomap can recognize random networks (no communities)

### STOCHASTIC BLOCK MODELS

- Stochastic Block Models (SBM) are based on statistical models of networks
- · They are in fact more general than usual communities.
- The model is:
  - Each node belongs to I and only I community
  - To each pair of communities, there is an associated density (probability of each edge to exist)

### STOCHASTIC BLOCK MODELS

- SBM can represent different things:
  - Associative SBM: density inside nodes of a same communities >> density of pairs belonging to different communities.



### STOCHASTIC BLOCK MODELS

- General idea of SBM community detection:
  - Specify the desired number of cluster
  - Find parameters to optimize the maximum likelihood
    - Principle: The best parameters are those that allow to generate the observed network with the highest probability
- Main weakness of this approach
  - Number of clusters must be specified (avoid trivial solution)
- MDL (Minimum Description Lenght) approaches exist to automatically find the number of blocks

### EVALUATION OF COMMUNITY STRUCTURE

#### EVALUATION

- Similar to clustering:
  - Intrinsic/Internal evaluation
    - Partition quality function
    - Individual Community quality function
  - Comparison of observed communities and expected communities
    - Synthetic networks with community structure
    - Real networks with Ground Truth

### INTRINSIC EVALUATION

#### INTRINSIC EVALUATION

- Partition quality function
  - Already defined: Modularity, graph compression, etc.
- · Quality function for individual community
  - Internal Clustering Coefficient

, Conductance: 
$$\frac{|E_{out}|}{|E_{out}| + |E_{in}|}$$

- Fraction of external edges

 $|E_{in}|, |E_{out}|$ : # of links to nodes inside (respectively, outside) the community

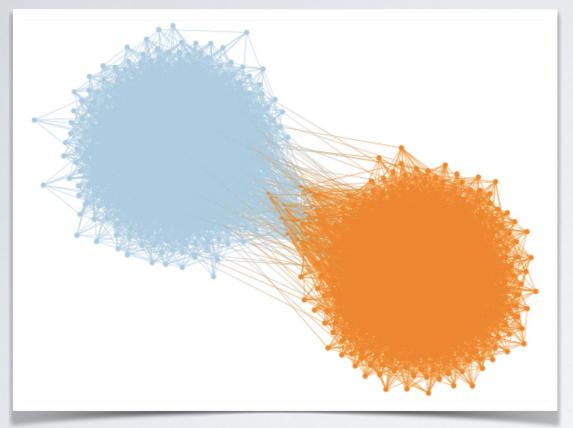
# COMPARISON WITH GROUND TRUTH

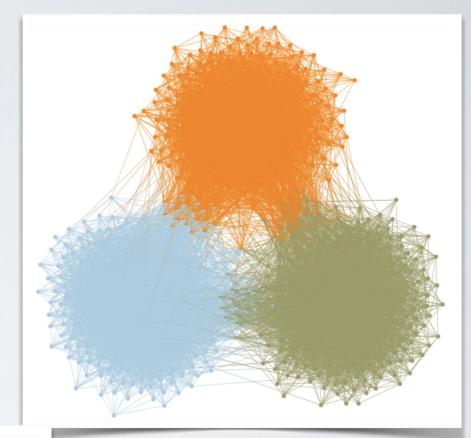
#### SYNTHETIC NETWORKS

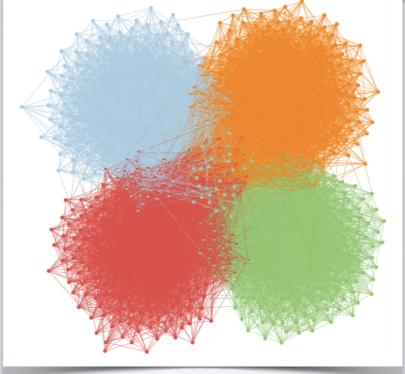
#### Planted Partition models:

- Another name for SBM with manually chosen parameters
  - Assign degrees to nodes
  - Assign nodes to communities
  - Assign density to pairs of communities
  - Attribute randomly edges
- Problem: how to choose parameters?
  - Either oversimplifying (all nodes same degrees, all communities same #nodes, all intern densities equals...)
  - Or ad-hoc process (sample values from distributions)

### SYNTHETIC NETWORKS



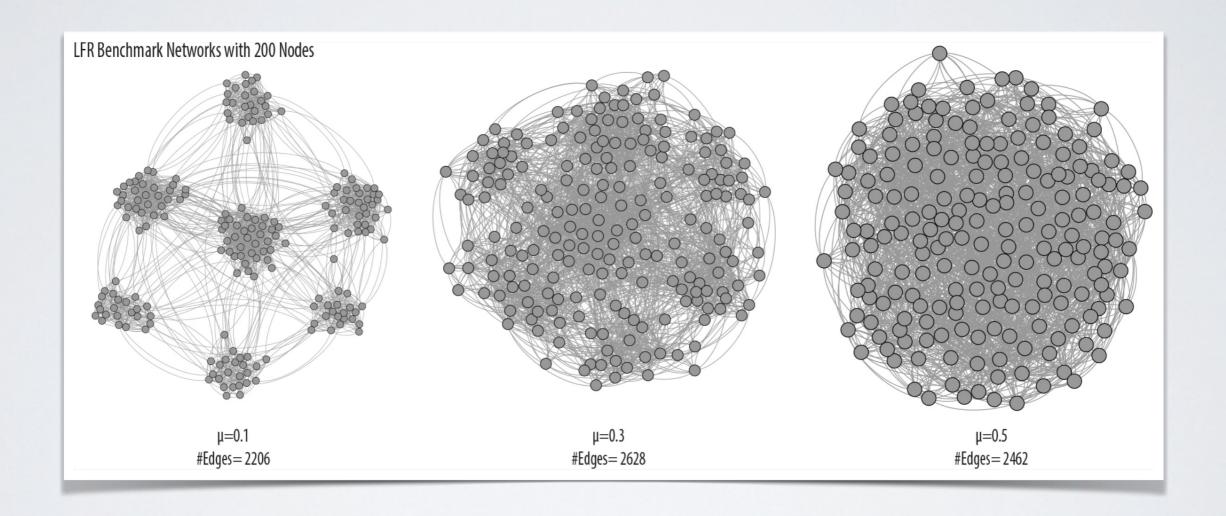




## SYNTHETIC NETWORKS

- LFR Benchmark [Lancichinetti 2008]
  - High level parameters:
    - Slope of the power law distribution of degrees/community sizes
    - Avg Degree, Avg community size
    - Mixing parameter: fraction of external edges of each node
  - Varying the mixing parameter makes community more or less well defined
- Currently the most popular

## SYNTHETIC NETWORKS

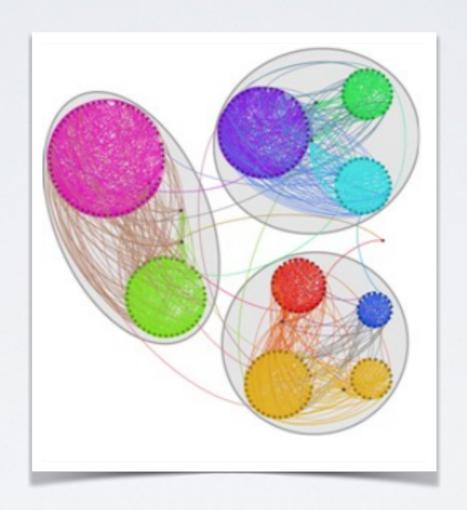


## OTHER TYPES OF COMMUNITIES

## OVERLAPPING COMMUNITIES

- · In real networks, communities are often overlapping
  - Some of your High-School friends might be also University Friends
  - A colleague might be a member of your family
  - **.** . . .
- · Overlapping community detection is considered much harder
  - And is not well defined
- Difference between "attributes" and overlapping communities?
  - Community of Women, Community of 17-19yo, Community of fans of...

## HIERARCHICAL COMMUNITIES



## SUPERVISED MACHINE LEARNING I: LINK PREDICTION

## LINK PREDICTION

- Do you know why Facebook "People you may know" is so accurate?
- How youtube/Spotify/amazon recommend you the right item?
- =>Link prediction
  - More generally, recommendation, but link prediction is a popular way to do it

## LINK PREDICTION

- Observed network: current state
- Link prediction: What edge
  - Might appear in the future (future link prediction)
  - Might have been missed (missing link prediction)

## LINK PREDICTION

- Overview:
- Link prediction based on network structure:
  - Local: High clustering (friends of my friends will become my friends)
  - Global: Two unrelated hubs more likely to have links that unrelated small nodes
  - Meso-scale organisation: different edge probability for nodes in different communities/blocks
- · Link prediction can also be based on node properties
  - e.g., age, revenue, genre, etc.
  - Combining with usual machine learning, outside of the scope of this course

#### FIRST APPROACH TO LINK PREDICTION:

## HEURISTIC BASED

(HEURISTICS, NOT SUPERVISED MACHINE LEARNING)

## HEURISTICS

- Network science experts can design heuristics to predict where new edge might appear/be missing
- Principle: design a score based on network topology f(v1,v2)
   which, given two nodes, express their likeliness of being
   connected (if they aren't already)
  - Common neighbors
  - Jaccard coefficient
  - Hub promoted
  - Adamic Adar
  - Ressource allocation
  - Community based

## COMMON NEIGHBORS

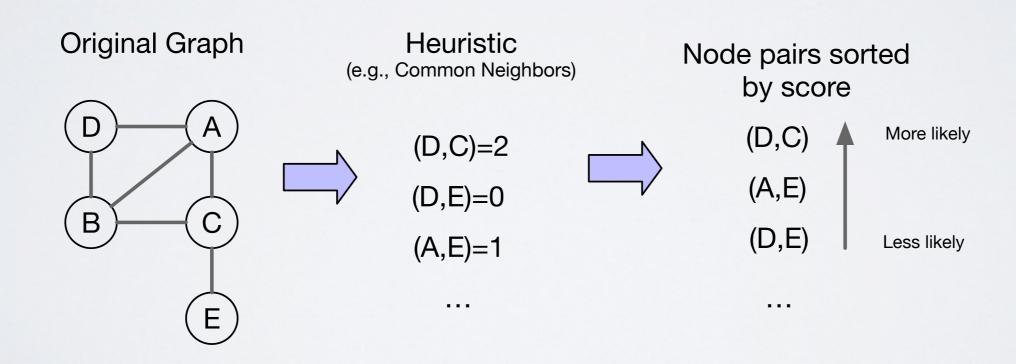
- "Friends of my friends are my friends"
- High clustering in most networks
- =>The more friends in common, the highest probability to become friends

$$CN(x,y) = |\Gamma(x) \cap \Gamma(y)|$$

$$\Gamma(x) = \text{Neighbors of } x$$

## PREDICTION

How to predict links based on Common Neighbors (CN)?



## JACCARD COEFFICIENT

- Used in many applications:
  - Measure of similarity of sets of different sizes

$$JC(x,y) = \frac{|\Gamma(x) \cap \Gamma(y)|}{|\Gamma(x) \cup \Gamma(y)|}$$

- Intuition:
  - Two people who know only the same 3 people
    - =>high probability
  - Two people who know 1000 people, only 3 in commons
    - =>Lower probability

## HUB PROMOTED

- Intuition:
  - Normalized by total neighbors
  - But also the relation can be asymmetric
  - Two stars have 10 common followers or I have ten friends following a star

$$HP(x,y) = \frac{|\Gamma(x) \cap \Gamma(y)|}{\min(|\Gamma(x)|, |\Gamma(y)|)}$$

## ADAMIC ADAR

#### • Intuition:

- For previous scores: all common nodes are worth the same
- For AA:
  - A common node with ONLY them in common is worth the most
  - A common node connected to everyone is worth the less
  - The higher the size of its neighborhood, the lesser its value

$$AA(x,y) = \sum_{z \in \Gamma(x) \cap \Gamma(y)} \frac{1}{\log |\Gamma(z)|}$$

## RESSOURCE ALLOCATION

Similar to Adamic Adam, penalize more higher degrees

$$RA(x,y) = \sum_{z \in \Gamma(x) \cap \Gamma(y)} \frac{1}{|\Gamma(z)|}$$

$$AA(x,y) = \sum_{z \in \Gamma(x) \cap \Gamma(y)} \frac{1}{\log |\Gamma(z)|}$$

## PREFERENTIAL ATTACHMENT

- Preferential attachment:
  - Every time a node join the network, it creates a link with nodes with probability proportional to their degrees
  - In fact, closer to the definition of the configuration model
- Score not based on common neighbors
  - > => Assign different scores to nodes at network distance > 2
- Intuition: Two nodes with many neighbors more likely to have new ones than nodes with few neighbors

$$PA(x, y) = |\Gamma(x)| \cdot |\Gamma(y)|$$

## OTHER SCORES

Examples of other scores proposed

#### Sorenson Index

$$SI(x,y) = \frac{|\Gamma(x) \cap \Gamma(y)|}{|\Gamma(x)| + |\Gamma(y)|}$$

#### Hub Depressed

$$HD(x,y) = \frac{|\Gamma(x) \cap \Gamma(y)|}{max(|\Gamma(x)|, |\Gamma(y)|)}$$

#### Salton Cosine Similarity

$$SC(x,y) = \frac{|\Gamma(x) \cap \Gamma(y)|}{\sqrt{|\Gamma(x)| \cdot |\Gamma(y)|}}$$

Leicht-Holme-Nerman

$$LHN(x,y) = \frac{|\Gamma(x) \cap \Gamma(y)|}{|\Gamma(x)| \cdot |\Gamma(y)|}$$

## COMMUNITY STRUCTURE

- · General idea:
  - ► I)Compute community structure on the whole graph
  - ▶ 2) Assign high score for 2 nodes in a same community, a low score otherwise
- How to choose the score?

## COMMUNITY STRUCTURE

- For methods based on a quality function optimization (Modularity, Infomap's information compression, etc.)
  - Assign a score to each pair proportional to the change in quality function associated with adding an edge between them
- For instance, Louvain optimize Modularity.
  - Each edge added between communities:
    - Decrease in the Modularity
  - Edge added inside community:
    - Increase in Modularity, depends on properties of the community and nodes

## OTHER SCORES

- Distance based:
  - Length of the shortest path
  - Probability to reach a node from another on a random-walk of distance k
    - See next class on embeddings
  - Number of paths of length I between the nodes
- Problem: computational complexity

## WHICH ONE IS BEST?

- · All scores but PA are based on common neighbors
- =>No links between nodes at graph distance >2
- Inconsistent with observations
- =>We should combine PA and others

#### ML APPROACH TO LINK PREDICTION:

## SIMILARITY SCORE, SUPERVISED

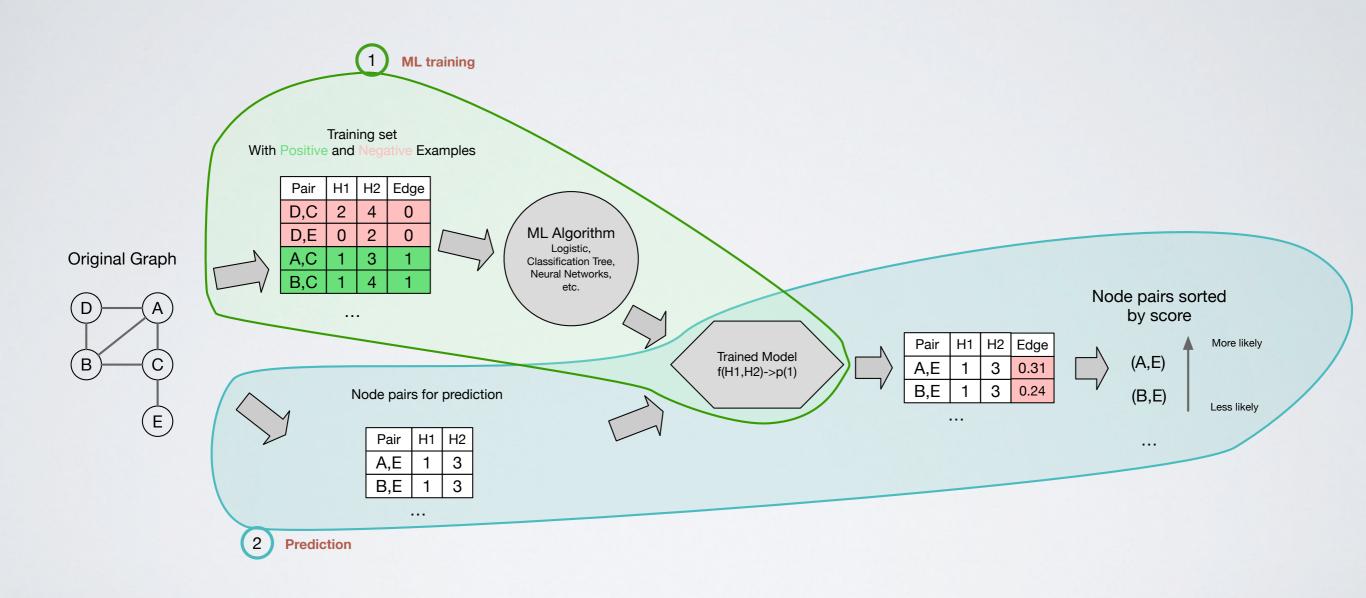
## SUPERVISED MACHINE LEARNING

- Use Machine Learning algorithms to **learn** how to combine heuristics for optimizing predictions
- Two steps:
  - Training: show features + value to predict
  - Using/Validating: try to predict value from features

## SUPERVISED MACHINE LEARNING

- Our features: similarity indices (CN, AA, PA, ...)
  - One (limited interest) or, obviously, several
  - Nodes attributes can be added of available (age, salary, etc.)
- Our label/value to predict: Link(1) or No link(0) (2 classes)

# SUPERVISED MACHINE LEARNING

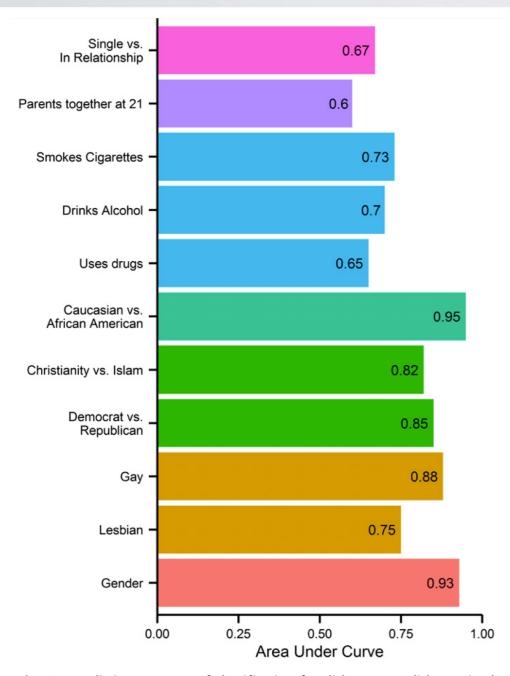


## NODE CLASSIFICATION

## NODE CLASSIFICATION

- For the node classification task, we want to predict the class/category (or numerical value) of some nodes
  - Missing values in a dataset
  - Learn to predict, in a social network/platform(Netflix...) individuals':
    - Political position, opinion on a given topic, possible security threat, ...
    - Interests, tastes, etc.
    - Age, genre, sexual orientation, language spoken, salary, etc.
    - Fake accounts, spammers, bots, malicious accounts, etc.
    - ...
  - Wikipedia article category, types of road in an urban network, etc.

## NODE CLASSIFICATION



**Fig. 2.** Prediction accuracy of classification for dichotomous/dichotomized attributes expressed by the AUC.

#### Example of risks

Jernigan, C., & Mistree, B. F. (2009). Gaydar: Facebook friendships expose sexual orientation. *First Monday*, *14*(10).

## NODE FEATURES

- Non-network approach: Use a classification algorithm based on features of the node itself (age, salary, etc.)
- The network structure can be integrated using node centralities: Degree, clustering coefficient, betweenness, etc.
- But we can do much better:
  - · "Tell me who your friends are, and I will tell you who you are"

## NEIGHBORHOOD BASED CLASSIFICATION

- Classification based on the distribution of features in the neighborhood
- For each node, compute the distribution of labels in its neighborhood (vectors of length *m*, with *m* the set of all possible labels)
  - Pick the most frequent
    - e.g., political opinions
  - Train a classifier on this distribution
    - e.g., distribution of age, language in the neighborhoods to recognize bots (unexpectedly random)

## MORE RECENT METHODS

- In the last 10 years, Deep Neural Networks have been introduced to perform ML tasks on networks
  - Considered state of the art for <u>supervised</u> tasks
- GCN: Graph Convolutional Neural Networks
  - Link prediction, Node classification, graph classification, etc.
- Variational Graph Autoencoder
  - Link prediction, graph embedding...
- GAT: Graph Attention Networks
  - ► Attention mechanism as in Transformers (ChatGPT) approach for graphs
- DCRNN (Diffusion, Convutionnal, Recurrent NN)
  - Dynamic data, e.g., traffic prediction...